

NDT News

Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, UK

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PROCEDURE FOR SUBMITTING ADVERTS /

NDT News accepts advertisements produced electronically and submitted on disk or sent via email or through a document transfer service to ndtnews@bindt.org

The production of **NDT News** is Apple Macintosh-based; we use Adobe InDesign, Photoshop and Illustrator. **NDT News** is a full colour publication and we accept both mono and colour advertising in all issues.

Artwork should be supplied as either:

- A high-resolution (minimum 300 dpi) print-optimised PDF; or
- A high-resolution (minimum 300 dpi) TIFF, JPEG or EPS file.

Please note:

- All colour imagery should be converted to CMYK (*files supplied in RGB format will need to be converted prior to publication and we accept no responsibility for the accuracy of colour rendering following conversion*)
- All fonts should be embedded and/or supplied (*we respect and comply with copyright conditions regarding fonts*)
- Full page and double page spread advertisements require a 3 mm bleed on all edges
- For artwork with a white background and no bleed, a frame/keyline should be added around all edges of the advertisement
- Microsoft Word, Paint, PowerPoint and Publisher documents are not accepted, unless converted to PDF as described above*
- Additional charges will apply for any supplementary process work undertaken by the production team.

**The following of these guidelines usually obviates any problems, but occasionally there are difficulties experienced when transferring across platforms, particularly with Word documents containing embedded graphics, hence these should be avoided.*

We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

For mechanical data, including trim and bleed sizes, refer to the **NDT News Advertising Guide**.

WEBSITE RECRUITMENT ADVERTISING /

NDT News recruitment advertisers qualify for free advertising on the BINDT website at www.bindt.org for the period of their contract.

The listing (*text plus company logo, based on the advertisement placed in NDT News*) will be posted automatically in the 'Jobs' section of the BINDT website (with a link to the vacancy from the home page) for one month to coincide with the month of publication (or for one month from the date received if preferred) or until we are advised that the vacancy is filled, whichever is the sooner.

For further information, contact the Publishing Team on +44 (0)1604 438300.